What Is Salesforce

And How Are Departments Using It?

July 16, 2015

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Thursday July 16 | 9am - 10:30am

Guest Speakers

Chris Cruz
Chief Deputy Director, Operations, Department of Technology

Tim McCormick
Salesforce National Vice President – Public Sector

Jim Culbeaux
CIO, Department of Industrial Relations

Rita Gass
CIO, California Conservation Corps.

Glenda Kiesz
Investment Officer, CalPers

Agenda:

- Welcome
- Department of Technology Salesforce Offerings
- Salesforce Overview
- Department Testimonials
- Closing

Suggested audience:

CIOs, Deputy CIOs, Business/Program area personnel and those interested in learning more about Salesforce.

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